

METALS of HONOR

MCA's Annual Sponsorship Program

Explore MCA's premiere sponsorship program. This program is designed to enable fiscally-minded members to manage their marketing dollars, take advantage of discounts on membership dues while simultaneously showcasing your return on investment.

TITANIUM SPONSOR - \$6000

Baseline Benefits

- Includes company's annual membership fee.
- Company entitled to use MCA logo on all company collateral materials and website.
- Company profiled as event sponsor of one **MCA Quarterly Membership Luncheon**. Company chooses sponsorship month and is based on availability. **Please check preferred month:** FEBRUARY MAY AUGUST NOVEMBER
Luncheon event sponsor receives recognition on all event announcement(s), MCA's *Pipeline* e-newsletter, Power Point presentation appreciation slide and placement on luncheon survey.
- Company profiled as event sponsor of the **MCA/SMACNA Golf Tournament**. Tournament event sponsor also receives a complimentary foursome, recognition on all event announcement(s) and company recognition at tournament banquet.
- Company profiled as event sponsor of two of the following events:
 - MCA Annual Board Retreat**
Company profiled as board retreat event sponsor. Event sponsor receives recognition on all event announcements and pre-recorded 30-second video welcome and salutation for the board.
 - MCA Annual Strategic Planning**
Company profiled as strategic planning event sponsor. Event sponsor receives recognition on all event announcement(s) and pre-recorded 30-second video welcome and salutation for the board.
 - Cornucopia of Chili & Kinship**
Company profiled as chili and kinship event sponsor. Event sponsor receives recognition on all event announcements and by event emcee. This event sponsor also receives props for the catered lunch.
 - MCA Holiday Extravaganza (Awards Ceremony Sponsor)**
Company profiled as holiday extravaganza awards ceremony sponsor. Awards sponsor receives two complimentary tickets to MCA Holiday Extravaganza, recognition on all event announcements and by event emcee the day of the event. Company representative is eligible to participate in the presentation of the actual awards.

Advertising Benefits

- Company logo displayed as a Titanium Sponsor at all association events, such as, the MCA Annual Board Retreat, MCA Annual Strategic Planning, MCA Quarterly Membership Luncheons, MCA/SMACNA Golf Tournament, Cornucopia of Chili & Kinship and MCA Holiday Extravaganza.
 - Company logo displayed as a Titanium Sponsor in MCA *Pipeline* e-newsletter.
 - Company profiled as event sponsor of MCAA's NEI-BIM for Mechanical Contractors Series seminar.
 - Company receives a full-page *Billboard* Advertisement displayed at association events.
 - Company logo with company website link displayed as a Titanium Sponsor on MCA's website.
 - Company receives two months of *Peel Back* Advertisement space on MCA's homepage. Company chooses desired advertising months and is based on availability. **Please list company's desired three months:**
 First Choice _____ Second Choice _____ Third Choice _____
 - Company logo displayed as a Titanium Sponsor in MCA staff email signature lines.
 - Company receives intermittent recognition as a Titanium Sponsor on MCA's social media outlets.
- YES! Company elects to participate as a TITANIUM Sponsor.**



STEEL SPONSOR - \$4500

Baseline Benefits

- Includes a 50 percent discount on annual membership fee.
- Company entitled to use MCA logo on all company collateral materials and website.
- Company profiled as drink sponsor on the course and in the clubhouse for the **MCA/SMACNA Golf Tournament**. Drink sponsor also receives a complimentary twosome, recognition on all event sponsorship announcement(s) and company recognition at tournament banquet.
- Company profiled as event sponsor of the **Cornucopia of Chili & Kinship**. Event sponsor receives recognition on all event announcement(s) and by event emcee.
- Company recognition as sponsor of one of the following events:

- MCA Annual Board Retreat (Dinner Sponsor)**
Company profiled as board retreat dinner sponsor. Dinner sponsor receives recognition on all event sponsorship announcement(s), placement of company's logo on dinner agenda, placement of company's collateral items during meeting and company recognition at dinner by event emcee.
- MCA Annual Strategic Planning (Dinner Sponsor)**
Company profiled as strategic planning dinner sponsor. Dinner sponsor receives recognition on all event sponsorship announcement(s), placement of company's logo on dinner event agenda, placement of company's collateral items and company recognition at dinner by event emcee.
- MCA Holiday Extravaganza (Dinner Sponsor)**
Company profiled as holiday extravaganza dinner sponsor. Dinner sponsor receives two complimentary tickets to MCA Holiday Extravaganza, recognition on all event sponsorship announcement(s) and by event emcee.

Advertising Benefits

- Company logo displayed as a Steel Sponsor at all association events, such as, the MCA Annual Board Retreat, MCA Annual Strategic Planning, MCA Quarterly Membership Luncheons, MCA/SMACNA Golf Tournament, Cornucopia of Chili & Kinship and MCA Holiday Extravaganza.
- Company logo displayed as a Steel Sponsor in *MCA Pipeline* e-newsletter.
- Company profiled as event sponsor of OSHA 30 (15-hour) Refresher course.
- Company receives a half-page *Billboard* Advertisement displayed at association events.
- Company logo with company website link displayed as a Steel Sponsor on MCA's website.
- Company receives three months of *Banner* Advertisement space on the MCA's website. Company chooses desired advertising months and is based on availability. **Please list company's desired three months:**

First Choice _____ Second Choice _____ Third Choice _____

- Company receives intermittent recognition as a Steel Sponsor on MCA's social media outlets.

YES! Company elects to participate as a STEEL Sponsor.

BRASS SPONSOR - \$3000

Baseline Benefits

- Includes a 25 percent discount on annual membership fee.
- Company entitled to use MCA logo on all company collateral materials and website.
- Company profiled as bar-b-cue lunch sponsor of the **Cornucopia of Chili & Kinship**. Lunch sponsor receives recognition on all event sponsorship announcement(s) and by event emcee.
- Company recognition as sponsor of one of the following events:

- MCA Annual Board Retreat (Dinner Sponsor)**
Company profiled as board retreat dinner sponsor. Dinner sponsor receives recognition on all event sponsorship announcement(s), placement of company's logo on dinner agenda, placement of company's collateral items during meeting and company recognition at dinner by event emcee.
- MCA Annual Strategic Planning (Dinner Sponsor)**
Company profiled as strategic planning dinner sponsor. Dinner sponsor receives recognition on all event sponsorship announcement(s), placement of company's logo on dinner event agenda, placement of company's collateral items and company recognition at dinner by event emcee.



Advertising Benefits

- Company logo displayed as a Brass Sponsor at all association events, such as, the MCA Annual Board Retreat, MCA Annual Strategic Planning, MCA Quarterly Membership Luncheons, MCA/SMACNA Golf Tournament, Cornucopia of Chili & Kinship and MCA Holiday Extravaganza.
- Company logo displayed as a Brass Sponsor in MCA *Pipeline* e-newsletter.
- Company profiled as event sponsor of OSHA 10 (5-hour) Refresher course.
- Company receives a **MCA/SMACNA Golf Tournament** creative hole sponsorship and a tee sponsorship.
- Company logo with company website link displayed as a Brass Sponsor on MCA's website.
- Company receives 50 percent off of *Banner* Advertisement space on the MCA's website.
- Company receives quarterly advertisements in the MCA *Pipeline* e-newsletter.
- Company receives intermittent recognition as a Brass Sponsor on MCA's social media outlets.

YES! Company elects to participate as a BRASS Sponsor.

COPPER SPONSOR - \$1500

Baseline Benefits

- Includes a 15 percent discount on annual membership fee.
- Company entitled to use MCA logo on all company collateral materials and website.
- Company profiled as entertainment sponsor of the **Cornucopia of Chili & Kinship**. Entertainment sponsor receives recognition on all event sponsorship announcement(s) and by event emcee.

Advertising Benefits

- Company logo displayed as a Copper Sponsor at all association events, such as, the MCA Annual Board Retreat, MCA Annual Strategic Planning, MCA Quarterly Membership Luncheons, MCA/SMACNA Golf Tournament, Cornucopia of Chili & Kinship and MCA Holiday Extravaganza.
- Company logo displayed as a Copper Sponsor in MCA *Pipeline* e-newsletter.
- Company receives **MCA/SMACNA Golf Tournament** tee sponsorship.
- Company logo with company website link displayed as a Copper Sponsor on MCA's website.
- Company receives 25 percent off of *Banner* Advertisement space on the MCA's website.
- Company receives semi-annual advertisements in MCA *Pipeline* e-newsletter.
- Company receives intermittent recognition as a Copper Sponsor on MCA's social media outlets.

YES! Company elects to participate as a COPPER Sponsor

Company | _____ Contact | _____

Contact Email | _____ Contact Phone | _____

MCA ANNUAL SPONSORSHIP PROGRAM PAYMENT OPTIONS | Payments may be remitted annually, semi-annually or quarterly by one of the methods below: Check Credit Card Invoice Company

Credit Card Number | _____ Exp. | _____ Billing Zip | _____

Payment Cycle | Annual Semi-annual Quarterly

YES! Company elects to have semi-annual and quarterly sponsorship fees automatically billed to this credit card.

AS EVIDENCE OF MY GOOD FAITH, I HEREBY AFFIX MY SIGNATURE ON THIS DATE

Signature | _____ Date | _____

Mail completed sponsorship form to Mechanical Contractors Association of Las Vegas, 2640 S. Jones Boulevard, Suite 1
Las Vegas, Nevada 89146 or email to John Busbee at john@mcalv.org. Questions? Call 702.598.1710.

